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IAP-MSC EXPO

MSC EXPO 2000 IN CYBERJAYA FROM SEPT 8-10 ALONG WITH IAP MEETING

KUALA LUMPUR, Aug 11 (Bernama) -- The 4th Multimedia Super Corridor (MSC) Independent Advisory Panel (IAP) meeting will be held at Cyberjaya near here from Sept 7 to 9, it was announced today.

In conjunction with the meeting, an exposition known as MSC Expo 2000 will be held from Sept 8 to 10, said Multimedia Development Corporation Bhd (MDC) executive chairman Tan Sri Dr Othman Yeop Abdullah here.

Besides the meeting proper on the Sept 7, he said the other major component of the IAP meeting would also include the launch of the E-Village Studio in Dengkil on the fringe of Cyberjaya on Sept 8.

In addition, there will be an IAP Business Summit on Sept 8 and 9 where a number of IAP members will attend.

MDC is a high-powered "one-stop shop" wholly focused on ensuring the success of the MSC and the companies operating in it.

Speaking at the unveiling of MSC Expo 2000 logo and the latter's website, [www.msc-expo.com.my](http://www.msc-expo.com.my), here, Dr Othman said the three-day exposition would showcase technologies and solution providers in the various flagship applications.

It will also showcase MSC status companies which had contributed towards the development of the MSC.

Themed "Innovative Solutions Through Global Partnerships", Dr Othman said the expo would demonstrate Malaysia's open and pragmatic policies in dealing with technology and change, and its commitment to work with other world citizens to encourage creativity, innovation and entrepreneurship.

The expo would aim to nurture the minds and capabilities of the next generation who would reap the full benefits of the MSC, he said.

The expo, which will be divided into 11 clusters, has attracted the participation of 86 companies and organisations. The clusters will focus on e-government, multipurpose card, telehealth, global school network, research and development, convergence technologies, advanced technology, incubator, e-biz and creative multimedia.

MSC Expo 2000 will be launched by the Prime Minister Datuk Seri Dr. Mahathir Mohamad.

Dr Othman said the issues to be discussed among 12 members and 15 representatives at the IAP meeting include the development of wireless applications versus fixed line, telecommunications standards and their implication on technology and market trends.

These issues would provide the government with some ideas and feedback in terms of the MSC's strategic policies and technological directions, he said.

The MSC aims to revolutionise how Malaysians and others in the region do business by unlocking multimedia's full potential by integrating groundbreaking cyberlaws and outstanding information infrastructure in an attractive physical environment.

It has become a regional launch site for companies developing or using leading multimedia technology and allowing these innovators to harness Malaysia's unique competitive advantages that arise from its multi-cultural links, committed leadership and proven track record in developing products and services for the global market.

IAP members who are expected at the meeting include Datuk Dr Stan Shih, chairman of the Acer Group, Bob Bishop, chairman and CEO of Silicon Graphics, Robert Madge, chairman Madge Networks, Datuk Dr Tadahiro

Sekimoto, senior board member of NEC Corporation, Tadashi Sekizawa, chairman Fujitsu Ltd, and Ben Werwaayen, vice-chairman, Lucent Technologies.

Dr Othman also announced that the current list of IAP members has three new personalities -- Michael D. Capellas, president and CEO of Compaq Computer Corporation, Chris Galvin, chairman and CEO of Motorola, and Narayana Murthy, chairman and CEO of Infosys, India. -- BERNAMA

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