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Nominations for IT&T awards open

NOMINATIONS for the Second Asia Pacific Multimedia Super Corridor Information Technology and Telecommunications Awards (APMITTA 2000) is now open with two new categories introduced.

APMITTA is an award programme aimed at providing a platform for the enhancement and promotion of networking, technology transfer, innovation and training in information technology, multimedia and telecommunications-related industries.

Companies with MSC status are encouraged to participate in this annual award. The award is also directly linked to the International Asia-Pacific IT&T Awards, which will be staged at different Asia-Pacific locations each year.

The organisers hope to garner more than 300 nominations, compared with 197 last year.

Nominations for all categories will be accepted online at www.itawards.com. There will be 12 categories this year:

- * The Prime Minister's Award "Best of the Best"
- * Best of Smart Learning Applications
- * Best of Telemedicine Solutions
- * Best of Security Systems Solutions
- * Best of Electronic Government Applications
- * Best of Software Applications
- * Best of Content Development
- * Best of Value Added Communications Technologies
- * Best of Start-up Companies
- * Best E-Commerce Interactive Marketing Innovations (new)
- * Best of Creative Multimedia (new)
- * Best of Student Projects

The awards are intended to showcase the MSC industry performance; highlight the Malaysian "cutting edge" technologies and market Malaysian applications, solutions and content globally.

It is also aimed at creating awareness among the public on the development and participation of the IT&T industry.

The award programme provides both a unique opportunity and an ideal environment for individuals and companies to gain considerable exposure through on-going official functions, promotions and publicity campaigns.

The closing date for nomination is Oct 31

Both nominees and winners will receive recognition at the 2000 Gala Awards presentation ceremony as well as being exposed to extensive marketing opportunities via media and advertising materials.

Each winner will receive a trophy and a certificate by the Prime Minister while Asia-Pacific IT Magazine and MSC.Comm publication will publish a profile of all finalists in each category.

The APMITTA 2000 Gala Presentation Night will be held in early 2001 and will be graced by Prime Minister Datuk Seri Dr Mahathir Mohamad.

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