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Place for SMIs to find IT solutions

KUALA LUMPUR, Tues. - Small- and medium-sized industries and enterprises can source for their applications and find answers as well as solutions to any information technology question or problem that they might have at the upcoming Multimedia Asia 2000 exhibition.

The exhibition, organised for the fifth time, is a golden opportunity for Malaysian dotcom companies to display their products and services.

The fair is also a perfect opportunity for members of the public to solve any problem that they might have regarding their software.

More importantly it offers a chance for SMIs and SMEs to look for opportunities to further develop their companies from an information technology point of view.

Aranium chief executive officer Leong See Meng said the exhibition provided an exciting prospect for local dotcom companies as it was an ideal stage to display their innovations and products.

"This is a chance for Malaysian companies to show the world that they can also produce excellent software."

Leong, whose company will participate at the fair, will be taking the opportunity to educate the public about the wireless application protocol.

The exhibition is organised by the National Information Technology Council and co-organised by Mimos.

It will be held at Putra World Trade Centre from Sept 1 to 3.

Protemp Exhibitions Sdn Bhd public relations executive Jacqueline Kam said: "This exhibition is in line with Prime Minister Datuk Seri Dr Mahathir Mohamad's call for Malaysia's production economy be upgraded to a knowledge economy or k-economy".

Protemp is in charge of public relations matters for the Multimedia Asia 2000 exhibition.

She added: "We are expecting some 18,000 visitors and would like to encourage SMIs as well as SMEs to take full opportunity of the exhibition to find solutions and answers to any problems or questions that they might have."

The Prime Minister is expected to launch the exhibition.

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