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PM stresses importance of business skills

PRIME Minister Datuk Seri Dr Mahathir Mohamad held a dialogue with Bumiputera entrepreneurs in Kuala Lumpur on Tuesday.

In his address, he warned the participants that it takes more than just a good product and a willingness to work hard to make a success of a business, especially in the retail sector.

Citing his own experience in a satay venture, he said: "It is more than just preparing the food. Without proper business skills, you might as well jump from a tall building."

Over 1,500 traders participated in the two-hour dialogue, during which the Prime Minister fielded numerous questions.

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