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Retailers to showcase their merchandise

THE Malaysian Retailers Association will organise the first Malaysian International Retail Conference & Exhibition 2000 from Sept 21 to 23.

About 100 exhibitors are expected to showcase a range of products and technology from information technology to packaging, retail equipment to security and merchandise to supply chain management.

MRA in its newsletter, "Retail Biz", said more than 3,000 visitors are expected.

In conjunction with the exhibition, a conference on "Retailing Today - Evolving Trends in a new economy" will be organised.

It will address the direction of the Malaysian and global retail industry and prepare retailers to embrace the challenges ahead and streamline their strategies for business success, added MRA.

Prime Minister Datuk Seri Dr Mahathir Mohamad is expected to deliver the keynote address at the conference.

Some of the topics to be covered include Leveraging E-business in the retail sector, Smart retailing with business intelligence, Recovering doubtful profits and The Malaysian Retail Scenario - Y2000 and Ahead.

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