

06/05/2000

RM20,000 boost to education fund

D. Maheshwari

HOLIDAY Villa Malaysia International presented a RM20,000 cheque to Yayasan Kebajikan Anak-Anak Yatim Malaysia for its education fund. This was part of the hotel's community service, said group marketing services manager Adibah Ishak.

The group has also adopted Yatim for the 2000-2002 period.

Yatim, a non-profitable organisation which was launched by Prime Minister Datuk Seri Dr Mahathir Mohamed in 1994, was founded to finance the welfare of orphans in the country regardless of religion, race or colour.

Holiday Villa Malaysia chairman Azman Shah Haron presented the mock cheque to Yatim managing director Azeem Aras during the Holiday Villa's "Thank You Millennium" party held at the Vintage Ballroom at Holiday Villa Subang recently.

More than 600 supporting clients of Holiday Villa which include the travel trade, corporate companies, Government officials, embassies and associates attended the gala dinner where they were entertained by a leading Australian group Stayin' Alive who rendered songs from the Bee Gees.

The donation was made possible through the sale of 5,000 sets of "Be Our Guest" (BOG) gift certificates by the Holiday Villa hotels in Malaysia last year.

The BOG gift certificates, at RM98 nett (except for Holiday Villa Subang which was at RM118 nett), comes in sets and each contains a complimentary one night-stay at the participating hotels in Malaysia, 10 complimentary meal certificates at participating hotels and 20 per cent beverage discount vouchers at lounges.

During the three-year adoption period, Holiday Villa hotels will pool resources towards achieving three major objectives for Yatim namely fund-raising, education and social activities.

For fund-raising campaign, the hotel is expected to carry out similar activities like BOG. Proceeds raised will be channelled towards Yatim's education fund. The hotel also aims to award two financial study sponsorships at RM15,000 each to selected students from Yatim to undergo formal hotel education.

(END)