

15 SEP 2000
SIEMENS-CKI
SIEMENS IN KNOWLEDGE TRANSFER PROGRAMME WITH MMU

KUALA LUMPUR, Sept 15 (Bernama) -- Siemens AG of Germany is finalising a new knowledge transfer programme with the Multimedia University (MMU) and the Technical University of Berlin called the Centre of Knowledge Interchange (CKI), said Siemens president of information and communications networks Dr Roland Koch.

The CKI offers an institutional platform for entering into a close partnership in educating students, technology and know-how transfer toward joint advances and joint innovations, building networks, recruiting graduates and strengthening the university profile.

Koch said in a statement from Siemens here today that the matter was discussed during a one-on-one meeting with Prime Minister Datuk Seri Dr Mahathir Mohamad on the sidelines of the just-concluded Multimedia Super Corridor International Advisory Panel (IAP) meeting.

He said the centre would use appropriate teaching methods to communicate expertise, skills and motivation to students which will facilitate their work in the innovation process later in their career.

The CKI in Kuala Lumpur will be on network with the CKI in Berlin, Germany and the CKI at the Technical University in Munich, due to open this month.

Siemens also planned to open a fourth CKI in the United States and is in the process of negotiations with the Stanford University in Palo Alto and the Massachusetts Institute of Technology in Boston.

Siemens, he added, is also looking forward to expanding its cooperation with MMU and other local institutions of higher learning.

As for the development of Malaysia's information and communication industry, he said the progress of the Multimedia Super Corridor (MSC) will support further development of Siemens business in these areas.

"Siemens will expand its number of staff in the e- and m-business segments. More specifically in its already established Centre of Competence for Internet and Broadband technologies, the Regional Training Centre, the Futurelab in the Twin Towers and the e-Business unit", he added.

He said Siemens will multiply its activities in these areas and explore further venture capital activities with its Silicon Valley-based venture company, Mustang Ventures Inc.

Meanwhile, the statement said Siemens president and chief executive officer Dr Heinrich v. Pierer will be chairing the "Asia-Pacific Conference of the German Industry" here from Sept 17-19, 2000.

More than 800 business members from Germany will visit Malaysia during the conference to get a first hand impression of Malaysia's position in the Asia Pacific region. -- BERNAMA

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