

11 DEC 2000

YPEIM TO STEP UP CAMPAIGN ON AMAL JARIAH

KUALA LUMPUR, Dec 11 (Bernama) -- The Malaysian Islamic Economy Development Foundation (YPEIM) will make use of information technology in stepping up efforts to inform Muslims on the need to do good deeds.

YPEIM director Abdul Malek Awang Kechil said the foundation will also provide the infrastructure and mechanism to make it easier for the public to make donations.

"We will distribute leaflets and posters as well as hold ceramahs, forums and seminars," he told reporters after launching YPEIM's "Kempen Sebulan Beramal Jariah" in cooperation with Projek Lebuh raya Utara Selatan (Plus) at the Sungai Besi toll plaza here today.

"We are also in the process of introducing new amal jariah schemes."

The YPEIM's "Kempen Sebulan Beramal Jariah" was launched at the national level by Prime Minister Datuk Seri Dr Mahathir Mohamad on Dec 1.

Also launched then were three new products -- E-Jariah, Tele-Jariah and Auto-Jariah -- schemes adopting the information technology and multimedia approach.

Abdul Malek said since the campaign was launched, YPEIM has also received contributions from non-Muslims.

-- BERNAMA

HS ZS THG