

# Perodua marks 500,000th unit with unveiling of Kelisa

■ By SUSAN TAM

RAWANG: Perusahaan Otomobil Kedua Sdn Bhd marked the 500,000th unit to roll off its assembly line with the unveiling of its latest compact model, the Perodua *Kelisa*, yesterday.

Datuk Seri Dr Mahathir Mohamad, who launched the new car at the company's manufacturing plant in Sungai Choh, immediately gave it the "thumbs up."

He said it was impressive and attractive enough to achieve good sales.

He also launched a second

STAR AUG 2 2001  
machine line for the production of cylinder heads at the plant which will increase the production of cylinder heads from 60,000 units to an additional 70,000.

The Prime Minister commended Perodua on its success in producing 500,000 vehicles and introducing five car models in seven years.

The second national car producer had increased capacity in manufacturing quality cars since its first model rolled out of its assembly line in 1994, he told reporters after the launch.

He expressed satisfaction

with Perodua's ability to use latest technology in car manufacturing, including research and development and design.

Perodua managing director Datuk Abdul Rahman Omar said the four-door model using a 1,000cc twin-cam engine would be sold for between RM36,000 and RM39,000.

He said the car would be officially launched on Aug 24 but bookings could be made from tomorrow at Perodua dealers.

He was confident that 3,000 to 4,000 units would be sold once the car was on the market.