

PM launches multimedia expo at PWTC

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KUALA LUMPUR, Fri: Prime Minister Datuk Seri Dr Mahathir Mohamad today launched the 6th MSC-Multimedia Expo 2001.

The expo showcases some of the latest and advanced services and applications in the information technology (IT) industry.

After a brief launch at the Putra

World Trade Centre, Mahathir toured the 250 exhibitor booths occupied by government authorities, MSC-status companies, multimedia companies, dotcom companies, content developers and providers and technopreneurs.

Themed "Agenda eAsia: Digital Inclusion, Digital Opportunities",

the expo is held in conjunction with the 5th International Advisory Panel (AIP) meeting chaired by Mahathir.

The three-day event - organised by the National IT Council and the Multimedia Development Corp - is expected to draw more than 25,000 visitors.