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Ling-China

DEVELOPERS ADVISED TO PENETRATE CHINESE MARKET

KUALA LUMPUR, Nov 13 (Bernama) -- Developing companies, especially those involved in the construction sector have been urged to take measures to penetrate the growing Chinese market.

Transport Minister Datuk Seri Dr Ling Liong Sik said although the whole world including the United States, Europe and Japan were facing economic slowdown for the past two decades, China with its 1.3 billion population was experiencing rapid economic growth.

"Prime Minister Datuk Seri Dr Mahathir Mohamad had already stated that Malaysia had no choice but to share in the growing Chinese economy," he said at the presentation of the MS ISO 9002 certificate to Kinta Kellas Plc.

The text of his speech was read by Deputy Transport Minister Tan Sri Ramli Ngah Talib.

Dr Ling said that for the past two decades, the government had encouraged the local corporate sector to practise the Look East Policy especially towards Japan and Korea.

"Now it is time for local companies to venture into markets in the East such as Indonesia, India and China," he said.

Kinta Kellas was awarded the MS ISO 9002 Certificate from Sirim QAS Sdn Bhd for its scope of activities in project management in the construction sector for the second year.

At the same function, Kinta Kellas, a mega project consultant firm, launched the Kinta Kellas InfoNet, the latest web-based system.

Kinta Kellas chairman Tengku Ahmad Rithauddeen said the implementation of the system and the RM4 million allocation for the next two to three years aimed to further enhance project management at Kinta Kellas.

-- BERNAMA

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