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PM-I QUEST

DR MAHATHIR RECEIVES I-QUEST ENTRY FROM KELANTAN STUDENT

KOTA BAHRU, April 20 (Bernama) -- Prime Minister Datuk Seri Dr Mahathir Mohamad received the first I-Quest entry from Kelantan from Mohd Zailani bin Othman today.

Mohd Zailani, who hails from Kelantan, is a student of Universiti Malaysia Sabah.

Dr Mahathir received the entry on behalf of I-Berhad at the company's booth at the Unit Trust Week exhibition organised by Permodalan Nasional Bhd (PNB) here. PNB is one of the major shareholders of I-Berhad.

The I-Quest contest organised by I-Berhad is to search for the most innovative Malaysian who can produce the most creative design for a consumer product that could be used for the Malaysian Smart Home.

I-Berhad said in a statement today that its vision is to serve the Home of the Future.

Its diversification into the PC industry last year was in line with this vision.

"I-Quest is a unique opportunity for all Malaysians to show off their creativity," said Monica Ong, marketing director of I-Berhad.

I-Berhad has earmarked RM10 million for the I-Quest campaign. Of the amount, RM1 million will go as prizes, RM2 million for further research and development of the best designs, and RM7 million as a venture capital fund to mass produce the design, making it a truly Made-in-Malaysia product. --

BERNAMA

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