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APEC-CEO

DR MAHATHIR TO DELIVER KEYNOTE ADDRESS AT APEC CEO SUMMIT 2001

By: Mohamed Kamel Othman

SHANGHAI, Oct 17 (Bernama) -- Prime Minister Datuk Seri Dr Mahathir Mohamad, scheduled to arrive here on Saturday for the Asia Pacific Economic Cooperation (APEC) Economic Leaders Meeting, will deliver a keynote address at the APEC CEO Summit 2001.

Dr Mahathir will present his keynote address "Globalisation with Common Development" at the Summit at Pudong Shangri-La on Saturday evening.

He will be among eight APEC leaders who will deliver speeches at the three-day Summit beginning tomorrow.

Others are Chinese President Jiang Zemin, New Zealand Prime Minister Helen Clark, Russian President Vladimir Putin, Mexican President Vicente Fox, Australian Prime Minister John Howard, US President George W. Bush and Chief Executive of Hong Kong Tung Chee Hwa.

About 500 chief executive officers (CEOs) and senior executives of major multinationals will be attending the Summit themed "New Century, New Economy: Developing in the Globalising World."

Fifty out of the 100 biggest firms in China will also be represented.

The CEO Summit will be the first major gathering of Asia-Pacific business leaders in the new century, said Yu Xiaosong, the Summit's organising committee chairman here today.

The participants will debate on key issues facing Asia-Pacific member economies, such as corporate responsibilities, the balance of efficiency and fairness in globalisation, trade liberalisation and the impact of new advancement in digital and bio-engineering technologies, he said.

The Asia Pacific region has benefited from the rise of the New Economy and globalisation over the past decade, as indicated by the rise of a batch of big-name multinationals in the region, said Yu, who is also the president of the China Council for the Promotion of International Trade.

Among the CEOs from Malaysia who will attend the Summit are Petronas President/Chief Executive Officer Tan Sri Hassan Marican, Proton's chief executive officer, Tengku Tan Sri Mahaleel Tengku Ariff, Tenaga Nasional executive chairman Datuk Dr Jamaludin Jarjis, Maybank managing director Datuk Amirsham Abdul Aziz and Microsoft Malaysia chief executive officer Butt Wai Choon. -- BERNAMA

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