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Fomca launches 2-month consumerism campaign

THE Federation of Malaysian Consumer Associations (Fomca) yesterday launched a two-month campaign, aimed at creating awareness on consumer rights.

The campaign focuses on eight aspects of consumers rights - the right to safety; information; basic goods and services; representation; redress; choose; consumer education and a healthy environment.

Themed "Consumerism - Back to Basics", the campaign is being held in conjunction with World Consumers Day on March 15.

It is also aimed at raising funds to finance Fomca's activities, Fomca president Prof Hamdan Adnan told a press conference after launching the campaign in Petaling Jaya.

Among the programmes lined up are essay-writing and drawing competitions from today until February 28 and a convention, themed "Strategic Alliances: Defining Common Grounds," on March 13 and 14.

On March 15, former Fomca president Datuk Dr Anwar Fazal will give a talk at the Universiti Malaya Law Faculty, and the following day a "Malam Perdana" dinner will be held at the Putra World Trade Centre.

Prime Minister Datuk Seri Dr Mahathir Mohamad is expected to attend the dinner, and tables are available for bookings.

Some 200 academics and consumerists in the region are expected to attend the convention.

The New Straits Times and Berita Harian are the official newspapers in the English and Bahasa Malaysia medium respectively.

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