

07 AUG 2001

MDC-AWARDS

MDC LAUNCHES APICT AWARDS

KUALA LUMPUR, Aug 7 (Bernama) -- Companies that apply information communications technology (ICT) in education, health, security, e-government and services, industrial applications, business applications and e-commerce in a big way stand to win the Asia Pacific Information & Communications Technology (APICT) Awards.

These awards, launched by the Multimedia Development Corporation (MDC) today, are the first-ever international level awards programme that serve as an appropriate platform to recognise, promote and encourage their innovative and entrepreneurial spirit. The nomination process began on Aug 2 and will close on Aug 22.

Prime Minister Datuk Seri Dr Mahathir Mohamad will present trophies for each of the 10 categories at the Inaugural APICT award ceremony at the Palace of the Golden Horses here on Sept 7.

The minister of energy, communications and multimedia, Datuk Amar Leo Moggie, in launching the APICT Awards, today said it was timely as they presented an opportunity for Asia Pacific nations to form strategic alliances in ICT.

MDC executive chairman Tan Sri Datuk Dr Othman Yeop Abdullah sponsorship received to date amounted to RM400,000.

Sponsors include Telekom Malaysia, Digi Telecommunications, Malaysia Airlines, Ming Court Vista Hotel, Cisco Systems (M) Sdn Bhd, Petronas, PICO International, MSC Management Services.

To date, 10 countries have confirmed their participation. They are Australia, Brunei, Hong Kong, Indonesia, Korea, Myanmar, the Phillipines, Vietnam, Jordan and Malaysia.

MDC was established to facilitate the development of the Multimedia Super Corridor (MSC) and to expedite the entry of investors into the MSC. MDC is also empowered to grant MSC-status to companies wishing to locate their operations in the MSC. -- BERNAMA

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