

04/08/2001

MSC advisory panel member to give talk

INTERNATIONAL Advisory Panel member Professor William F. Miller will give a talk on 'The Silicon Valley Edge: Habitat for Innovation and Entrepreneurship' at the Equatorial Hotel here at 11am on Sept 4.

Miller, a professor of Public and Private Management, Graduate School of Business, Stanford University, is also a member of Prime Minister Datuk Seri Dr Mahathir Mohamad's International Advisory Panel to the Multimedia Super Corridor.

The talk is jointly organised by the Socio-economic and Environmental Research Institute, the Penang Development Corporation and the Public Affairs Section of the United States embassy.

Miller is now actively involved in efforts to develop a new information infrastructure in Silicon Valley and California.

He speaks and writes on technology development, global changes in business strategy, policies for technology development, local and regional economic development and the integration of socialist economies into the world economy.

In his presentation, Miller will discuss significant aspects of the book, 'The Silicon Valley Edge', which he co-authored and edited with Chong-Moon Lee, Marguerite Gong Hancock and Henry Rowen.

Miller will highlight the key ingredients of the Silicon Valley, which creates an environment conducive for the generation of ideas and innovation, and how the 'Valley' produced high tech entrepreneurship.

He will also address the future directions of the Internet and highlight the recent developments in the Silicon Valley.

In addition, Miller will include comments on the US economy after which he will reply to questions from the audience.

Participation fee is RM45 per person and registration closes on Aug 27.

For details, contact Tasha Merican, Rohana Aziz or Anna Ong at 04-2283306 or fax 04-2267042.

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