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SALAK PROPERTY-LAUNCH

SALAK PARK LAUNCHES KETUMBAR HILL CONDOMINIUM

KUALA LUMPUR, April 12 (Bernama) -- Salak Park Property Sdn Bhd, a member of Kumpulan Mahajaya, today launched its latest RM60 million medium-cost condominium project, Ketumbar Hill, in Cheras Utama Township.

General manager of sales and marketing, B.H. Tan, said the company was aiming to achieve RM98 million in sales for Ketumbar Hill which will comprise three tower blocks with a total of 543 condominium units.

Due for completion in 2004, the condominium will be built to provide a "resort-style living" at affordable medium-cost prices, Tan said.

The prices of the condo units range from RM116,800 to RM253,800 and would depend on the built-up sizes which measure from 750sf to 1,203sf.

The project is the latest project undertaken by Salak Park Property Sdn Bhd, after having earlier successfully launched Ketumbar Heights in 1997, which was during the last economic down-turn.

Tan said that the successful launch of Ketumbar Heights which was completely sold within a period of six months amidst the recession, had given the company added confidence.

He told this to reporters after the launch of the condo here today.

In terms of choices for house buyers, he said the project would offer unique and flexible layout plans for purchasers, namely in providing purchasers a choice of choosing from four standard designs with 12 different and flexible options.

Added to this, the company will be also introducing incentives and benefits such as "Maha Plus plus" and "Maha 28". Others include 'Maha Loan Protector' Scheme, Free legal fees for the signing of Sales & Purchase Agreement and also Bonuslink points with every RM5 equivalent to one point.

-- BERNAMA

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