

02 OCT 2001
CEO-SUMMIT
SOME 300 PARTICIPANTS AT CEO SUMMIT

KUALA LUMPUR, Oct 2 (Bernama) -- The CEO Action for Knowledgeable and Sustainable Industry Summit 2001 (CEO AKSI Summit 2001) which opens here on Thursday will be attended by some 300 participants.

To be held at the Putra World Trade Centre (PWTC), the conference will be declared open by the Prime Minister, Datuk Seri Dr Mahathir Mohamad who will also take part in a dialogue with the participants.

According to the Minister of International Trade and Industry, Datuk Seri Rafidah Aziz today, the conference provides an excellent opportunity for local CEOs to present their views and concerns on the call for the greater use of ICT (information and communications technology) in business.

A major objective of the summit is to discuss efforts to accelerate the use of ICT by small and medium scale enterprises and to exchange views and share experiences on the use of ICT in business processes. -- BERNAMA

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