

30 OCT 2001

ACADEMY-AWARD

THE ONE ACADEMY WINS CREATIVE MULTIMEDIA PROJECT AWARD

KUALA LUMPUR, Oct 30 (Bernama) -- The One Academy team has won the national creative multimedia development project award which was launched on Oct 15, 2000 by the Minister of Energy, Communications and Multimedia, Datuk Amar Leo Moggie.

The team members were Lui Man Wai, Tey Teng Chuan, Yap Hon Wui and Chuah Cheng Kim - all students from the Advertising & Graphic Design major, Digital Animation major and the Multimedia major units of The One Academy.

"It's unbelievable that we'll be flying off to Spain and meeting the government's senior officials. This is a real-life project and the experience we gain from it will be priceless," Lui said in a statement today.

Lui said the team came up with an interactive CD-ROM (compact disk-read only memory) proposal on how to promote Spain as an investment opportunity. It took only five days for the team to complete the written proposal and presentation.

"Although time was short, we managed to complete the proposal because we worked as a team. As it turned out, we won the competition," Tey said.

Upon completion, the project will be presented to the Prime Minister, Datuk Seri Dr. Mahathir Mohamad by the Spanish government in February 2002. With the presentation, the Spanish government hopes to attract Malaysians to invest in Spain.

The National Creative Multimedia Development Project was specially designed to nurture and develop the adoption and promotion of information and communications technology (ICT).

The project came under the auspices of the Ministry of Energy, Communications and Multimedia via the Ministry's National IT Educational Outreach Programme and it was jointly organised and coordinated by the Multimedia Development Corporation and Asia News Broadcasting. -- BERNAMA

FAY SEL