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TV3 host for 'Dinosaurs' show

KUALA LUMPUR, Thurs. - Sistem Televisyen Malaysia Berhad will be the broadcast station for the "Dinosaurs Alive" exhibition to be held from May 5 to Aug 5 at the Summit in Subang here.

Technology MAE Sdn Bhd (TMAE) executive director Jared Chew today signed an agreement with STMB general manager (marketing) Shareen Ooi today on the station's appointment.

The signing ceremony was witnessed by communications agency for the event, Matahari Workshop Sdn Bhd managing director Nicole Tan.

TMAE in its capacity as event manager appointed by Meda Inc Bhd will hold the event over a three-month duration.

Hailed as "the world's biggest animatronics dinosaur show", TV3 will keep the public informed on the many exciting developments and activities of "Dinosaurs Alive".

In concerted effort with "Dinosaurs Alive", TV3 will also be airing Walking with Dinosaurs.

Viewers will be able to participate through a quiz contest and win attractive prizes for answering questions on the programmes featured.

MHI morning talk show and Bincang Petang, an evening talk show, will feature the events and conduct interviews.

The programmes will be aired during prime time from June 4 for seven weeks.

The event, designed as a wholesome educational and entertaining exhibition for the family and students, will be officiated by the Prime Minister Datuk Seri Dr Mahathir Mohamad on May 6.

Tickets are priced at RM12 for adults and RM8 for children. Jared said concessions would be given to senior citizens and students in uniforms.

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