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Consumerism

TWO-MONTH CAMPAIGN TO CREATE AWARENESS ON CONSUMER RIGHTS

PETALING JAYA, Jan 11 (Bernama) -- The Federation of Malaysian Consumer Associations (Fomca) today launched a two-month campaign aimed at creating awareness on consumer rights.

The campaign focuses on eight aspects of consumers rights -- the right to safety; information; basic goods and services; representation; redress; choose; consumer education and a healthy environment.

Themed Consumerism - Back To Basics, it is being held in conjunction with World Consumers Day on March 15.

It was also aimed at raising funds to finance Fomca's activities, Fomca president Prof Hamdan Adnan told a press conference after launching the campaign here.

Among the programmes lined up are essay-writing and drawing competitions from tomorrow until Feb 28 and a convention, themed Strategic Alliances: Defining Common Grounds, on March 13 and 14.

On March 15, former Fomca president Datuk Dr Anwar Fazal will give a talk at the Universiti Malaya Law Faculty, and the following day the "Malam Perdana" dinner will be held at the Putra World Trade Centre.

Prime Minister Datuk Seri Dr Mahathir Mohamad is expected to attend the dinner, and tables are available for bookings.

"At the dinner, the prime minister will deliver a keynote address in conjunction with World Consumers Day," Hamdan said.

Fomca secretary-general Muhammad Sha'ani Abdullah said the convention would serve as a platform for sharing perspectives and forging networkings among the public and private sectors and non-governmental organisations.

Some 200 academics and consumerists in the region are expected to attend the convention.

"At the convention, Fomca hopes to set up several industrial consultative panels on the health and pharmaceutical sector, insurance, banking, energy, communications, privatisation, utilities and public services," he said.

-- BERNAMA

ZAI AHH YBY