

Infineon Technologies gets PM's Quality Award 2002

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INFINEON Technologies Sdn Bhd, a German multinational company based in Batu Berendam, was recently awarded the prestigious Prime Minister's Quality Award 2002.

The company had just 12 days to prepare for the award.

Quality management and communications senior manager Kenzer Tan Heck Wee said a team of 13 staff prepared 450 pages of documents regarding the company's management practice to enter this year's competition.

"We worked at odd hours to prepare the documents and to get ready for the presentation, which was made before a panel of judges from the Malaysian Administration and Modernising Planning Unit under the Prime Minister's Department," he said.

Tan said that the company's entry was about Total Quality Management self-assessments, based on the European Foundation of Quality Management.

Under this concept, the staff rated the quality of the company's management team before making recommendations on areas that can be improved.

The company was also visited

by International Trade and Industry secretary-general Datuk Kalsom Abdul Rahman and National Productivity Corp director-general Mah Lok Abdullah who wanted to see for themselves how the system works.

In all, 21 companies — including banks, independent power producers, hospitals and hotels — entered this year's

competition.

This is the third time in four years the company has won various local awards, including the Quality Management Excellence Award in 1998 and the National Productivity Award in 1999.

Infineon vice-president and managing director Datuk Wil Fluit said the company had achieved a tremendous mile-

stone by winning the awards.

"This is a proud achievement for us as the Prime Minister's Quality Award is something all companies hope to win every year.

"Our accomplishment is all the much sweeter as our workers have also won international awards when competing with the other 40 Infineon branches worldwide," he said.