

Keng Yaik: World convention will help promote Malaysia

KUALA LUMPUR: The 7th World Chinese Entrepreneurs Convention (WCEC) next year will help promote Malaysia's international status as well as attract foreign direct investment, said Primary Industries Minister Datuk Seri Dr Lim Keng Yaik.

"The convention will provide a good opportunity for networking and connection for all Chinese entrepreneurs worldwide," he said yesterday, adding that some 2,000 Chinese entrepreneurs from 80 countries were expected to attend the convention, to be held here between July 27 and July 30.

He was speaking to reporters after meeting Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCCIM) president Tan Sri Datuk Lim Guan Teik and deputy secretary-general Datuk David Chua at his office here.

"Entrepreneurs attending the convention can come and

understand what advantages Malaysia has to offer. We have an abundance of primary resources and they can use them to make consumer products.

"This will attract them to come here, especially now that Malaysia is facing rising competition from other countries like China for foreign direct investment," said Dr Lim, who is also adviser for the convention organised by ACCCIM.

He said Prime Minister Datuk Seri Dr Mahathir Mohamad, who will deliver the keynote address at the convention's opening, would also hold a dialogue with participants.

Previous conventions were held in Singapore, Hong Kong, Bangkok, Vancouver, Melbourne and Nanjing.

The opening of the convention and workshops will be at Sunway Pyramid Convention Centre while its closing will be at Genting International Con-

vention Centre.

Issues to be discussed during the convention include "Knowledge-based economy (k-economy): Its Future Direction for the Development of Chinese Enterprises;" "Globalisation: Dawn of A New World Economic Order" and "Roles and Contributions of Chinese Enterprises in World Economy."

The chamber will be carrying out a series of visits to promote and publicise the event. These include the China International Travel Mart in Shanghai, Second Meeting of Asean China Business Council and China Southeast Asia Business Forum, Macau Chamber of Commerce's 90th anniversary, a courtesy call on the Chinese General Chamber of Commerce (Hong Kong), the 60th Asean CCI council meeting and a series of visits to Asean countries.

Those interested in attending the convention should contact ACCCIM at 03-21452503.