

Delegates will be a boost to tourism

By RENEE CHOONG

KUALA LUMPUR: Tourism will benefit when Malaysia plays host to some 2,000 delegates to the seventh World Chinese Entrepreneurs Convention in July.

The delegates from 80 countries to the four-day convention from July 27 would be introduced to several key destinations as well as the many glorious food and shopping outlets.

After the convention, holiday tours would be conducted on an optional basis to Kuching, Miri, Penang, Langkawi and Redang.

Associated Chinese Chambers of Commerce and Indus-

try of Malaysia (ACCIM) deputy secretary-general Datuk David Chua said the huge congregation of people from all over the world would be a golden opportunity to sell Malaysia's tourist spots to the world.

"We also want to showcase the best of our infrastructure in Kuala Lumpur and Putrajaya," said Chua, who with other ACCIM members, paid a courtesy call on International Trade and Industry Minister Datuk Seri Rafidah Aziz on Monday.

The theme of the convention is "Unity and Integrity - For Global Growth and Prosperity."

Workshops on "K-Economy:

Future Direction for the Development of Chinese Enterprises," "Globalisation: Dawn of A New World Economic Order" and "Roles and Contributions of Chinese Enterprises in World Economy" would be conducted.

Prime Minister Datuk Seri Dr Mahathir Mohamad is expected to open the convention.

This will mark the first time for Malaysia in organising the biennial convention deemed to be the biggest meeting of Chinese entrepreneurs to discuss socio-economic issues pertaining to the Chinese community.

Those interested in attending the convention can contact ACCIM at 03-21452503.