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Call for a marketing plan to help small-scale Bumi entrepreneurs

THE Government has been urged to set up a Marketing and Business Development Plan to help small and medium-scale Bumiputera entrepreneurs.

Wilfred Madius Tangau (BN-Tuaran) said one of the reasons for the failure of Bumiputera businessmen was that they did not have a proper business development and marketing plan.

"The Government can seek the help of experienced private consultancy companies in setting up the plan," he said when debating the 2003 Budget.

He agreed with Prime Minister Datuk Seri Dr Mahathir Mohamad that sooner or later, maybe in the year 2020, the "crutches" need to be taken away from Bumiputera businessmen. However, he said since Bumiputeras were new players in the business game, they still needed the "handicap".

On other matters, he urged the Government to take action against syndicates falsifying identity cards.

Tangau said he had lodged police reports against 73 people, alleged to be illegals, in Kampong Kota, Keningau, holding MyKad.