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COUNTRY VIEW-PARTNERSHIP

COUNTRY VIEW SEEKS PROFESSIONAL CONSULTANCY THROUGH PARTNERSHIP

KUALA LUMPUR, April 27 (Bernama) -- Property developer, Country View Bhd, enroute for a listing on the Kuala Lumpur Stock Exchange (KLSE) main board, today entered into a strategic partnership with the Forest Institute of Malaysia (FRIM) to seek consultancy in areas like planning, design and landscaping.

"Our push for this partnership also comes in the wake of our Prime Minister's (Datuk Seri Dr Mahathir Mohamad) call to support the government's effort to make Malaysia a "Garden Nation" by 2005," said Country View executive director Datuk Mohamed Al Amin Abdul Majid.

He said this at a memorandum of understanding (MoU) signing between the company and FRIM, here.

Country View would provide a sponsorship of RM200,000 to FRIM for three years during the duration of the partnership themed "Partners For A Greener Tomorrow."

FRIM director-general Datuk Dr Abdul Razak Mohd Ali said that FRIM's expertise in research and advisory would be mutually complemented by Country View's input in terms of financial assistance and undertaking of promotional activities.

Among others, the MoU would focus on promoting tree planting, especially amongst young school children via various "greening" projects, as well as assist in identifying and domesticating selected trees and plants for use in landscaping and other horticulture pursuits.

To date, 11 schools have been adopted by this partnership to participate in the "greening" projects, six of which are located in Taman Universiti, the flagship project of the company, Al Amin said.

The remaining five schools are in Kuala Lumpur.

The MoU would pave the way for others to work hand-in-hand towards a green cause and to create awareness among people on the importance of preserving and enhancing the environment, he said.

"I hope other developers would come out with similar initiative," he added.

-- BERNAMA

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