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350 firms for agricultural expo

KUALA LUMPUR, Mon. - More than 350 companies from 16 countries are expected to converge here tomorrow to introduce their latest innovations to the agricultural industry.

Prime Minister Datuk Seri Dr Mahathir Mohamad will be officiating the week-long Malaysian Agricultural, Horticultural and Agro-tourism Show 2002 (11am-9pm), Agritech Malaysia 2002 and the 27th National Farmers, Breeders and Fishermen's Day.

A comprehensive array of products and services, farm machinery and equipment will occupy more than 10,000 sq metres of indoor and outdoor space at the Malaysian International Exhibition Centre at Mines.

Agriculture Minister Datuk Dr Mohd Effendi Norwawi, in his special message, urged visitors and agricultural practitioners to avail themselves of information pertaining to various aspects of agriculture.

This would open new horizons toward increasing productivity in a competitive sector.

The main focus is on introducing and developing the high technology aspects of the industry, especially in the areas of agrotechnology, development of agriculture products, application of technology in agriculture, post harvest technology, fisheries and genetic modifications in food.

The organisers will also provide a free shuttle service from the Serdang Komuter Station to the Mines Exhibition Centre for the duration of the exhibition.

MAHA 2002 exhibitors will have interesting programmes like daily food preparation, cow milking, sheep shearing and livestock competition.