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DHIT-EXPORT

DH INFO TECH AIMS TO PENETRATE PC MARKETS ABROAD BY NEXT YEAR

SHAH ALAM, Oct 14 (Bernama) -- DRB-HICOM Information Technologies Sdn Bhd (DH Info Tech), a subsidiary of DRB-HICOM Bhd, plans to penetrate the export PC market for its KOMNAS twenty20 by next year," its chairman, Datuk Yatina Yahaya said.

"We are looking at developing countries like Myanmar to market our products," she said after signing a memorandum of understanding (MoU) between DH Info Tech and the seven establishments here today.

The establishments include Bank Simpanan Nasional, Angkatan Koperasi Kebangsaan Malaysia Bhd (Angkasa), Pos Malaysia, Telekom Sales & Services Sdn Bhd and three other DRB-HICOM subsidiaries -- Puspakom, EON Bhd and Scott & English Electronics Sdn Bhd.

It was witnessed by deputy Finance Minister, Datuk Dr Shafie Mohd Saleh and DRB HICOM chairman, Tan Sri Mohd Saleh Sulong.

KOMNAS was launched by Prime Minister Datuk Seri Dr Mahathir Mohamad on July 24, 2002.

She said its initial strategy was to reach consumers nationwide especially those in the rural areas including Sabah and Sarawak.

The company's bigger plan is to penetrate developing markets in the near future.

Yatina said the local market is still untapped as records showed that 85 percent Malaysians did not own a PC. -- BERNAMA.

TNS KTC