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Firm unveils Prodikeys for music study and as PC

MALACCA, Wed. - Cubic Electronics Sdn Bhd, a subsidiary of Singapore-based Creative Technology Ltd, has developed a product which enables a person to study music and use as a computer.

The product, "Prodikeys - Creative Music Initiative", will soon make its way into the world market and will be used in several schools in Malacca as part of the company's social programme to equip Integrated labs called I-labs.

This will integrate computer labs with the study of music.

Plant manager and director of Cubic Electronics, Goh Seng Chong, said Prodikeys was a software using a revolutionary computer keyboard with piano keys.

"This is the industry's first synergistic music and keyboard in the world which is targeted at a broad base of music lovers and students, and at the same time allows users to use it as any normal computer.

"The advantage of Prodikeys is that you can produce the sounds of various musical instruments by using the software and keyboard, and there is no need to have all these expensive instruments in the room," he said.

Prodikeys is priced at RM376.20.

Goh said the company was equipping the I-labs in three schools - Sekolah Kebangsaan Bukit Beruang, Sekolah Menengah Kebangsaan Bukit Baru and the Malacca High School.

Prime Minister Datuk Seri Dr Mahathir Mohamad, who is making a one-day working visit to Malacca tomorrow, is scheduled to launch the concept of I-labs at the company in Taman Tasik Utama, Ayer Keroh.