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Launch of Linux-based PC

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DRB-HICOM Information Technologies Sdn Bhd (DH Info Tech) is targeting to sell 100,000 units of its Komnas twenty20 personal computer (PC) in the first year of operations.

Its sales and distribution head Zakaria Abdul Rashid said the company will be using the direct business model to reach out to its target audience.

According to him, with a price tag of RM1,899, the PC should appeal to low and middle income home users.

Komnas twenty20 is powered by Intel's Celeron processor and runs on the Linux operating system. It consists of a customised Malay and English graphic user interface (GUI), pre-installed applications and pre-connected Internet access through TMnet.

DH Info Tech has also negotiated with Bank Simpanan Nasional and EON Finance to provide financing packages for customers to buy the PC on instalments of under RM50 per month. Currently, the special financial agreement is offered to those in the Government service and EON customers.

The Komnas twenty20 PC was launched in Kuala Lumpur last Wednesday by Prime Minister Datuk Seri Dr Mahathir Mohamad. Currently, the PC is available only in Peninsular Malaysia and is expected to make its debut in Sabah and Sarawak by middle of next year.

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