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Kadir-Record

LONGEST HUMAN CHAIN AND NATIONAL CAR LINE-UP PLANNED FOR AUG 31

KUALA LUMPUR, April 30 (Bernama) -- The longest human chain and national car line-up would be attempted on this National Day, stretching 848.51 km from Tangkak, Johor to Kuala Perlis, Perlis.

Culture, Arts and Tourism Minister Datuk Paduka Abdul Kadir Sheikh Fadzir said some one million Malaysians and 200,000 national cars would be required to achieve this feat.

These events are recognised by the Malaysia Book of Records and upon successful completion, two new records would be added to its list of records, he told a press conference here today.

Promising sponsorship by Tourism Malaysia in the form of 300 national cars filled by its staff, Abdul Kadir called on the private sectors to also chip in.

"I was told that Prime Minister Datuk Seri Dr Mahathir Mohamad himself welcomed this effort and expressed hope that the national car manufacturers Proton and Perodua will help make a success of it," he said.

Abdul Kadir said the project, organised by car event management company De Car Unique Challenge, was a good cause that would enhance patriotism and unity among Malaysians.

De Car Unique Challenge marketing manager Mokhtar Ibrahim said that on Aug 31, all the cars involved would line up along the state road by 3pm.

Soon after, the participants would line up for the longest human chain line-up, by holding hands next to their cars.

To a question, he said the cost to hold the event amounted to some RM18 million.

Malaysians interested in participating in the record-breaking events could obtain their registration form from post offices, he said.

Each car must be occupied by five people and each person is charged a RM18 fee.

-- BERNAMA

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