

MALAYSIA ICT WEEK SET TO BECOME MALAYSIA'S BIGGEST ICT EVENT OF THE YEAR
ICT Week-event

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Kuala Lumpur, August 7, 2002 - The Malaysia ICT Week scheduled for September 3 to 7, 2002, is set to become Malaysia's biggest information and communications technology (ICT) event for 2002. With the theme "Communications, Multimedia and You", the Malaysia ICT Week will encompass four major events, widely known in the local ICT and multimedia industry as the MSC, ACM, and the National E-Commerce Expos to be held at MINES from 3-6 September and the Multimedia Asia Expo at PWTC from 5-7 September 2002.

With the common goals and ideals, the staging of these premier ICT events are expected to attract more than 400 exhibitors and 30,000 visitors comprising of government officials, traders, students and the general public.

According to YB Datuk Amar Leo Moggie, Minister of Energy, Communications and Multimedia (MECM) at a press conference yesterday, "The Malaysia ICT Week is a culmination of the National IT Agenda and MSC initiative which started 6 years ago and we are beginning to see the use of ICT in all walks of life. The event is a major effort by the Malaysia Government through the Ministry, Multimedia Development Corporation Sdn Bhd (MDC), National Economic Action Council (NEAC) and National IT Council (NITC), ASLI, AMB Exhibitions and Puspanita Kebangsaan."

The Malaysia ICT Week aims to achieve two key objectives: firstly, as a premier initiative to build K-Community and K-Economy with the MSC as the focal point and secondly, to bridge the digital divide through innovative ICT, e-commerce and multimedia solutions.

Malaysia ICT Week will be held at The MINES Exhibition Centre and the Putra World Trade Centre (PWTC), in conjunction with the 6th MSC International Advisory Panel (IAP) Meeting that will be chaired by YAB Dato' Seri Dr Mahathir Mohamed, Prime Minister of Malaysia.

YB Datuk Amar Leo Moggie said, "In conjunction with Malaysia ICT Week, there will also be a series of conferences and forums such as the MSC-IAP Business Summit which covers topics relevant to E-Commerce and Telecommunications from 5-6 September at the MINES; a half day seminar on Empowering Women through ICT by PUSPANITA on 3 September also at the MINES and the Multimedia Asia Conference at PWTC.

"These conferences will provide and serve as the ideal platforms for the public to have meaningful discussions and dialogues on the way forward and the future outlook for the Malaysian ICT industry and for the budding SMEs to learn and network among each other," he continued.

Prominent members of the International Advisory Panel will be speaking at the MSC-IAP Business Summit to share their ideas, experiences as well as predictions of the future of the rapidly changing ICT industry that will be invaluable to Malaysian SMEs.

YB Datuk Amar Leo Moggie also announced at the press conference that presently, a total of 24 participants have so far confirmed their attendance for this year's 6th MSC IAP meeting. There will be 15 IAP members and 9 representatives. Among the IAP members that have confirmed their participations include Dr John Gage of Sun Microsystems, Dr Stan Shih of Acer,

Professor William Miller of Stanford University, Mr Tadashi Sekizawa of Fujitsu, Mr Narayana Murthy of Infosys Technologies of India, Bob Bishop of Silicon Graphics, Robert Madge of Madge Networks and Dr Edwin Feulner from the Heritage Foundation.

This year's IAP meeting will be chaired by YAB Prime Minister and topics to be discussed include issues related to Cybercrime and Cyberterrorism, Post Dot Com Entrepreneurship, Combating Harmful Content on the Internet, the role of IT Companies in supporting emerging economies towards reducing the digital divide, Information Superiority and Open Source Systems.

There will also be the Second Asia Pacific ICT Awards 2002 Night to celebrate the winners of the APICTA. The APICTA is one of the key initiatives of the MSC to stimulate the growth of SMEs and to recognize the creativity, innovation and cutting edge applications developed by technopreneurs in the region. The APICTA awards programme is fast gaining acceptance as well as increased in participation from the Asia-Pacific countries.

This year's APICTA 2002 will see participants from Australia, Brunei, Philippines, South Korea, Hong Kong, Indonesia, Myanmar, Thailand, Vietnam and Macau. We are still waiting for confirmation and replies from a few countries which include Singapore, Cambodia, Laos, China and New Zealand.

YB Datuk Amar Leo Moggie said, "There are a lot of things and events happening during the MSC IAP and Malaysia ICT Week that will focus the local and global attention on Malaysia and the MSC. This will be the period when we can showcase to the world and Malaysians of what we are striving to achieve for the MSC and the Malaysian ICT industry."

Multimedia Development Corporation

As a one-stop agency, Multimedia Development Corporation (MDC) has been established to facilitate the development of the MSC and to expedite the entry of investors into the MSC. MDC is also empowered to grant MSC Status to companies wishing to locate their operations in the MSC.

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