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MOGGIE-FLAGSHIP

M'SIA'S FLAGSHIP APPLICATIONS CAN NOW FURTHER ACCESS EUROPEAN AND ARAB
MARTS

KUALA LUMPUR, Oct 2 (Bernama) -- Malaysia's Flagship applications can now have further access to the European and Arab markets with the signing of two agreements between the Malaysian and Moroccan Information and Communication Technology (ICT) companies.

Minister of Energy, Communications and Multimedia Datuk Amar Leo Moggie witnessed the signing of the two agreements after attending the 2002 International Telecommunication Union (ITU) Plenipotentiary Conference in Marrakesh, Morocco.

In a statement issued here today the ministry said that the first agreement covered a strategic alliance between the Multimedia Supercorridor Technology Centre (MSCTC) and High Tech Payment System (HPS).

The second was between I-Venture, a Multimedia Super Corridor (MSC) status company and two other Moroccan companies, namely Innosoft and Dreamline. Both signings took place at the Casablanca Technopark located in Casablanca Morocco on Sept 30.

In his speech at the signing, Moggie said that the collaboration between Malaysian and Moroccan companies was a significant realisation of the Memorandum of Understanding (MoU) signed between the Malaysian and Moroccan governments during the visit of Prime Minister Datuk Seri Dr Mahathir Mohamad to Morocco in April.

The signings were also a follow-up to the MoU signed between the Multimedia Development Corporation (MDC) and the Morocco Information Technopark Company in November 2001, he said.

Both signings were the culmination of detailed discussions which began during Dr Mahathir's visit in April. The first agreement would give MSCTC access to HPS's e-payments solution specialising in loyalty programmes, which could further enhance the MSC's smartcard flagship application

Concurrently, through its strategic partner HPS, the MSCTC could enhance access of Malaysia Flagship applications to the European and Arab Markets.

The second signing would inter-alia allow I-Venture access to the considerable talent in the content development and 3-D animation available in Morocco. In turn, I-Venture could through its partners have enhanced access for its Smart School software in the Moroccan market.

The discussions at the Casablanca Technology Park were part of the programmes of the MSC's visit to Morocco led by Moggie from Sept 28 to Sept 30.

The mission comprised seven Malaysian ICT companies with Tan Sri Dr Othman Yeop Abdullah, MDC chairman as the deputy leader.

The MSC mission visited Casablanca and Rabat after Moggie attended the 2002 International TU Plenipotentiary Conference in Marrakesh.

At the ITU conference, Moggie and the Malaysian delegation leveraged on the conference to market the MSC and the Flagship applications to potential investors.

The programme in Rabat included a luncheon meeting with Moroccan business leaders and senior government officials involved in ICT matters, especially E-Government, Smart Card and Smart School. The discussions were facilitated by Malaysian ambassador to Morocco, Haji Mohammad Nor Haji

Atan. -- BERNAMA

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