

07 JAN 2002

MALAYSIANS SHOULD BELIEVE THEY ARE CREATIVE, SAYS DR MAHATHIR

KUALA LUMPUR, Jan 7 (Bernama) -- Prime Minister Datuk Seri Dr Mahathir Mohamad said today more Malaysians should believe that they are creative to enable them to come up with creative ideas.

"We have to dig out the creativity to the surface and we need good teachers to identify our creativity," he said at the launch of the book, "Wings of Creativity", here.

Dr Mahathir said he believed that every Malaysian had his or her own creativity which could be used for beneficial purposes.

He was proud that there are many Malaysians with highly creative skills like Tan Sri Lim Kok Wing, the author of the book, who had helped the country through their creativity and skills.

Wings of Creativity, a 340-page hardcover book, traces the history of flight from Chinese-made kites and exotic birds to helicopters and the Boeing 747 aircraft.

The book also includes an interesting study of corporate identity, design, public campaigns, product branding and strategic international relations and is sold at major bookstores in Malaysia at RM250 a copy.

-- BERNAMA

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