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TMNET-BROADBAND

TM NET CALLS ON LOCAL COMPANIES TO BOOST INTERNET CONTENT INDUSTRY

CYBERJAYA, Sept 27 (Bernama) -- TM Net Sdn Bhd, Malaysia's premier internet service provider has called on local Information Technology companies or software houses with to come out with various internet content and applications.

TM Net director, Datuk Dr Abdul Rahim, said TM Net would like to encourage local companies to come up with whatever creative contents be it games, or entertainment.

"We can bring up the content industry in Malaysia. In the past, they like to do it but the delivery channel was not there," he told reporters after witnessing the signing of a partnership agreement between TM Net and FSBM M2B Sdn Bhd.

The agreement was to develop a premium broadband entertainment channel to complement and enhance IChoose, TM Net's existing broadband channel, via BlueHyppo for its streamyx customers.

Dr Abdul Rahim said Telekom Malaysia, through TM Net had invested a huge amount of money to get the internet platform up in Malaysia, linking it to every part of the world.

Telekom had allocated RM2 billion for the infrastructure and RM300 million was for TM Net.

TM Net's internet customers are more than a million and these customers will be the right critical mass for anybody to come out with their applications.

They don't need to invest in any infrastructure on the BlueHyppo or on the network or the programme, he said, adding that they could leave it to TM Net.

He said this could be the right time, because the government including the Prime Minister Datuk Seri Dr Mahathir Mohamad himself was promoting the development of Information Communication Technology.

Earlier in his speech, Dr Abdul Rahim said TM Net was working closely with FSBM and today's signing ceremony was to seal a strategic partnership between them.

"In helping build and nourish the environment for local content, we bring to our subscribers content rich services.

"We believe this will in part help stimulate the usage of content-based internet applications among the public at large. Our approach in realising this is to offer a one-stop internet solution by aggregating content for our TM Net streamyx high-speed internet broadband services via Bluehyppo," he said.

He said TM Net had been experimenting with broadband content aggregation to assess the preferences of customers.

"The lessons learnt have helped us to move towards this partnership with FSBM to develop a fun and fulfilling broadband experience."

E-lane, TM Net's new interactive Broadband channel with four channels, will be within iChoose and will initially provide 20 hours of content made up of more than 30 shows.

The content mix will be in English and Bahasa Malaysia as well as other languages. It will consist of entertainment programmes like comedies, sitcoms, music, variety shows, editorials, web page information, business and education. -- BERNAMA

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