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Tune in to AMP stations to learn about event

KUALA LUMPUR, Sat. - If you are not quite aware of the "One Nation We Care" event on July 27, then tune in to any of the five Airtime Management & Programming Radio Networks Sdn Bhd - Era, My, Hitz, Mix and Light & Easy FM to know more.

The event, themed "Our Vision For Tomorrow In Nation Building", is set to be a colourful festival of music, dance, cultural performances, tattoo marches and Chinese drummers.

"As part of our support towards the event, AMP Radio Networks have since July 8 started broadcasting information on the event on a daily basis," said Louis Foo, its group marketing and promotions manager.

The event seeks to bring Malaysians together to celebrate and honour the nation's resilience and success.

It is also a celebration of unity among Malaysians and an opportunity to revel in the nation's diversity and uniqueness.

Prime Minister Datuk Seri Dr Mahathir Mohamad is the guest-of-honour and he will be accompanied by his wife, Datuk Seri Dr Siti Hasmah Mohd Ali, at the event which takes place between 6pm and 10.30pm.

On an average week, all five radio stations have 7.5 million listeners.

In keeping with the Malaysian spirit of charity, the sponsors - Life Insurance Association of Malaysia, General Insurance Association of Malaysia and National Association of Malaysian Life Insurance and Financial Advisers have pledged RM100,000 to two charitable organisations, the Malaysian AIDS Foundation and the National Cancer Council.

Also in a promotional effort, complimentary tickets to the event will be distributed at Jusco's eight outlets in Wangsa Maju, One Utama, Mid Valley Megamall, Taman Maluri, Bukit Raja in Kajang, Puchong, Melaka and Ipoh.

Tickets will be available at the Mines Shopping Fair, Selayang Mall, Sunway Pyramid, Mid-Valley Megamall, Sungai wang Plaza and Cheras Leisure Mall only on July 13, 14, 20 and 21.

The public can also purchase raffle tickets for only RM2 and proceeds will go to charity. The grand prizes offered for this draw are a Proton Perdana V6, a Nissan Sentra 1.5 and a condominium, together valued at over RM350,000. For event details, contact Liza at the LIAM Secretariat at either tel: 03-26916628 or fax: 03-26917978. You can also make enquiries to liaminfo@liam.org.my.