

# Entrepreneurs meet to help boost tourism

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**KUALA LUMPUR:** The participation of more than 3,000 delegates at the seventh World Chinese Entrepreneurs Convention (WCEC) from July 27 to 30 is expected to generate over RM700,000 for the tourism industry through specially-planned tours and packages,

WCEC Visit and Tour Subcommittee deputy chairman Low Kian Chuan said official convention tours and post-convention tours have been organised for delegates to visit the country's attractions when they attend the four-day conference.

"We expect each delegate to spend about RM2,500 to RM3,000 on shopping and sightseeing when they take

advantage of our tour packages," he said.

Low said the tours were also in line with the committee's efforts to help the Government boost tourism as the industry was badly affected by SARS.

"The convention will not only help to foster better working relationships within the business communities but also help to promote Malaysia as a tourist destination," he told a press conference at the Associate Chinese Chambers of Commerce and Industry Malaysia (ACCCIM) office here yesterday.

He said the packages would also promote the country's healthcare and educational facilities.

Low, who is also the ACCCIM vice-president, said the group,

which would be mainly made up of the business community, would bring their spouses and families to visit the country.

He said the WCEC committee was working closely with state governments and the Malaysian Tourism Board to organise special tours covering the city centre, Malacca, Centing Highlands, Langkawi and Pulau Redang.

Low said delegates from 86 countries including China, Hong Kong, Thailand, Germany, the United States and Mauritius were expected to attend the convention, adding that the upcoming convention was expected to be the largest.

The keynote address will be delivered by Prime Minister Datuk Seri Dr Mahathir Mohamad.