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King launches book to honour Dr M's leadership skills

ROYAL MARK: The Yang di-Pertuan Agong Tuanku Syed Sirajuddin Syed Putra Jamalullail signing a plaque to commemorate the launching of a book on *World Class Public Relations In Practice: Tun Dr Mahathir Mohamad* in Kuala Lumpur last night.

The Institute of Public Relations Malaysia (IPRM) released the special publication detailing Tun Dr Mahathir Mohamad's stance in dealing with many issues during his 22-year tenure as Prime Minister.

With the King are event organising committee advisor Datuk M. Ariffin Yusof (left) and IPRM president Shameem Abdul Jalil.

Dr Mahathir's brother-in-law Jen (R) Tan Sri Hashim Ali received a copy of the publication from the King on behalf of Dr Mahathir, who was away holidaying overseas with his family.

Among those who wrote for the book are Shameem, Prestige Communications senior partner Felix Abisheganaden and Kuala Lumpur City Hall public relations consultant Valentine Siva.

Also present at the event were the Raja Permaisuri Agong Tuanku Fauziah Tengku Abdul Rashid and several ministers.