

22 OCT 2003

MODENAS-DINAMIK

DINAMIK IN THE MARKET ON OCT 27

GURUN, Oct 22 (Bernama) -- The two-stroke moped, Modenas Dinamik, will be in the market beginning Oct 27, the first day Muslims are expected to commence fasting.

Edaran Modenas Sdn Bhd (Emos) chief executive officer, Nik Danial Nik Mahmood, said that in conjunction with Ramadan, the on the road price would be reduced to RM5,998 from RM6,200 when the motorcycle was launched on Aug 23.

"The difference of RM200 can be deemed as "duit raya" for consumers who want to own the motorcycle concerned," he told a media conference in his office here today.

Dinamik was launched by Prime Minister Datuk Seri Dr Mahathir Mohamad in Kuala Lumpur together with the 150 cc scooter Elit and 100 cc scooter Ceria.

Nik Danial said that Dinamik is expected to receive good response as this type of motorcycle could attract the interest of the younger generation due to its stylish design and dynamic capability.

He said that Modenas will produce between 800 to 1,000 units of blue and red Dinamik a month beginning November and is expected to bring in yearly returns of between RM45 million to RM50 million.

Nik Danial said that there is a big possibility that Dinamik would be able to have control of at least 40 percent of the tow-stroke engine moped market next year.

It is expected that 1,700 units of the motorcylces would be in the market nationwide before Hari Raya Aidilfitri, he said. -- BERNAMA

MNH AA FR