

28 JAN 2003

EUASSIA-EXHIBITION

EAEL 2003 INCORPORATES IT TRAINING AND HIGHER EDUCATION EXHIBITION

KUALA LUMPUR, Jan 28 (Bernama) -- EU-Asia E-Learning 2003 (EAEL 2003), a joint initiative of EU-Asia partners between Europe and Asia will be held on April 10 to 12, 2003 at the Putra World Trade Centre here.

EU-Asia partners include Multimedia Enhancement Technology Operations (METEOR) Sdn Bhd (the consortium of 11 public universities), University of Limerick, Ireland and Heriot-Watt University, United Kingdom and supported by European Commission (EC) to promote Information, Technology and Communication (IT&C) between Europe and Asia.

In a statement today, EAEL 2003 secretariat said Prime Minister Datuk Seri Dr Mahathir Mohamad will be invited to present his opening keynote address in this international event.

It said the objectives of the event was to mutually educate and update organisations and the Small Medium Enterprises (SMEs) in the European Union (EU) and Asia on the current and future directions of e-learning as an industry, complementing the growth of e-business opportunities in both regions.

It is also to provide a platform and forum for the establishment of business relationships between e-learning solution providers, technology vendors, thought-leaders, consultants, educationists, media developers and regulators.

The statement said it would act as a yardstick for the informal monitoring of the "digital divide" between advanced and developing economies and contribute towards its rectification.

EAEL includes a high-level conference, business matching opportunities for education related organisations, workshops and exhibition on e-learning and education. -- BERNAMA

TNS KTC