

## 35TH IFTDO WORLD CONFERENCE & EXHIBITION KUALA LUMPUR 2006

SFR-Conference

19 NOV 2003

KUALA LUMPUR, Nov 19 -- The International Federation of Training & Development Organizations (IFTDO) is the premier worldwide federation of national institutions of human resource development.

Founded in Switzerland in 1972, IFTDO develops and maintains a worldwide network committed to identify, develop and transfer knowledge, skills, and technology to enhance personal & organizational growth, human performance, productivity and sustainable development.

IFTDO is also registered as an educational charity in the United Kingdom, a non-profit organization in the USA and serves as the representative of the world's HRD community to the United Nations Economic & Social Council (ECOSOC) to shape HRD international policies and programs.

Full members of IFTDO are comprised of professional bodies such as institutes, associations & societies of training and development, personnel management, HRD while Associate Members are universities, polytechnics, colleges, commercial institutes, consultancy practices and various multinational corporations and companies.

Representing 500,000 HR professionals from 150 member organizations in over 50 countries, IFTDO links HR professionals in HR societies, corporations, universities, consultancies, government organizations and non-profit enterprises in a diversified international network of human resource management and development.

The IFTDO world conferences, seminars and exhibitions have made an important contribution to the global HRD sectors, especially in the area of contemporary and innovative human capital development ideas and initiatives over the past three decades meeting the challenges of the impact of increasing international competition, globalization and new information advancements.

As a competitive and dynamic developing nation, Malaysia has continually developed and re-developed our local HRD policies and practices striving continuously for higher levels of competency with our nation's visionary leaders at the helm such as The Most Honorable Tun Dr. Mahathir Bin Mohamad whom had also been present as the Guest of Honour delivering a truly inspiring keynote address during the 31st IFTDO World Conference & Exhibition, which was held in The Kingdom of Bahrain in the year 2002.

It has been officially announced during the 32nd IFTDO World Conference & Exhibition 2003 in Lisbon, Portugal earlier this year that Malaysia will be the host for the 35th IFTDO World Conference & Exhibition in year 2006 presented by UNIVERSITI TEKNOLOGI MARA (UiTM) after local consultancy practitioners, S.F.R. Consultants Sdn Bhd succeeded vying member organizations from other nations such as Canada, Australia and the United States of America. S.F.R. Consultants Sdn Bhd provides business consultancy, conference & exhibition organizer, event consultant and training provider.

The 35th IFTDO World Conference & Exhibition 2006 Kuala Lumpur will be hosted by UiTM and S.F.R. Consultants Sdn Bhd is the conference & exhibition manager. The IFTDO 2006 steering committee welcome strategic partners from all

sectors to contribute to the success of this premier world conference and exhibition as preparations begin with an official press announcement on the 21st November 2003 which will be followed with various activities leading up to the event which is scheduled to be held in October 2006 that will see delegates, participants and speakers from both around the world as well as locally.

ISSUED BY S.F.R. CONSULTANTS SDN BHD  
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DATE OF RELEASE : NOV 19, 2003  
RELEASED BY BERNAMA PRWIRE MALAYSIA\*GLOBAL

SIGNING OF UNDERWRITING AGREEMENT FOR OPCOM HOLDINGS BERHAD IN CONJUNCTION WITH ITS LISTING ON THE MESDAQ MARKET OF THE KUALA LUMPUR STOCK EXCHANGE  
Underwriting Agreement  
19 NOV 2003  
The Details:

Date : Friday, November 21, 2003  
Time : 3.15 p.m.  
Venue : Banquet Hall,  
: 26th Floor, Bangunan AmBank Group,  
: 55, Jalan Raja Chulan,  
: 50200 Kuala Lumpur.

You are cordially invited to send your reporter and photographer/ cameraman to cover the event.

#### Programme

3.15 p.m. : Arrival of Guests and Members of the Media  
3.30 p.m. : Speech by Mr Cheah Tek Kuang,  
: Group Managing Director,  
: AmMerchant Bank Berhad  
3.40 p.m. : Speech by Datuk Mukhriz Mahathir,  
: Executive Chairman,  
: Opcom Holdings Berhad  
3.50 p.m. : Signing Ceremony  
4.00 p.m. : Exchange of Documents  
: Press Conference  
: Refreshments

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DATE OF RELEASE : NOVEMBER 19, 2003  
RELEASED BY BERNAMA PRWIRE MALAYSIA\*GLOBAL