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Muhyiddin-Shop

FAIR PRICE SHOPS TO BE REVIVED

KUALA LUMPUR, Jan 21 (Bernama) -- The concept of fair-price shops will be revived with a new approach in line with the government's plan to attract more consumers and tourists to spend in the country.

Domestic Trade and Consumer Affairs Minister Tan Sri Muhyiddin Yassin said the concept should become a permanent scheme besides fulfilling the government's wish to provide facilities to consumers and tourists to spend in Malaysia as the country offered quality products and fair prices.

He said this at a media conference after launching the book "Beyond Consumer Culture-Other Responsibilities, Potential and Practices" published by the Consumers Association of Penang (CAP), here today.

Muhyiddin said the setting up of such shops was decided by the cabinet on the directive of Prime Minister Datuk Seri Dr Mahathir Mohamad several weeks ago, aimed at identifying retailers who were complying with good business practices and offering products at fair prices.

He said a special committee at the ministerial level had been formed to identify businessmen with potentials to participate in the programme.

The ministry would issue accreditation certificates to shop owners participating in the programme next month.

Muhyiddin said the fair-price shop concept was nothing new as it had been introduced earlier but had to be stopped because some traders who participated in the programme failed to comply with the criteria stipulated.

"The new concept is not aimed at creating new shops but to identify existing traders who are complying with the fair-price shop concept based on the records and types of goods sold within a certain time.

"We know there are many retailers in this country who sell duty free goods still at a different price, in fact some prices are higher than it should be.

"As such, duty free goods will also be listed as goods which should be sold at a fair price," he said.

-- BERNAMA

SNS MFJ AO