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HSBC-SHOWCASE

HSBC PROMOTES BANKING SERVICES AT SHOWCASE MALAYSIA 2003

KUALA LUMPUR, Feb 19 (Bernama) -- HSBC Bank Malaysia Bhd, the only foreign-owned bank taking part in Showcase Malaysia 2003, will promote its entire range of financial products and services at the trade exposition.

These include corporate banking, special packages for the small and medium industries (SMIs), Islamic banking, trade services, payment and cash management, telephone and Internet banking and personal financial services like credit card and home loans, it said in a statement here today.

Showcase Malaysia, which began yesterday at the Putra World Trade Centre and ends on Feb 26, is organised by Malaysia External Trade Development Corporation (Matrade) in conjunction with the 13th Non-Aligned Movement (NAM) Summit.

HSBC Deputy Chairman and Chief Executif Officer Zarir J Cama said that with a presence in 81 countries, HSBC is perhaps the best represented financial services institution in NAM countries.

"We are committed towards the development and economic growth of these countries. With our global network and expertise, we can help their business expand and venture overseas," he said in the statement.

Meanwhile, about 400 delegates from NAM countries are expected to attend the NAM Business Forum on South-South Cooperation organised by the Asian Strategy and Leadership Institute on Feb 23 and 24, to be officiated by Prime Minister Datuk Seri Dr Mahathir Mohamad.

HSBC said that it is one of the forum's event partners. -- BERNAMA
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