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Japan-Tree

JAPANESE CO GIVING RM16 FOR EACH CAR SOLD FOR TREE PROJECT

DUNGUN, Sept 22 (Bernama) -- A company selling used cars in Japan, Route Company Limited, has been contributing RM16 per car sold to buy trees to be planted in Malaysia.

Company president Masahiko Inoe said so far, the company had sold 1,500 used cars through its six branches in Japan to make the pioneer programme a success.

To implement the tree-planting programme, which involved a cost of one million Yen (RM34,000), the company had brought 15 Japanese youths from Toyota City, Nagoya, to Malaysia, he said.

"We want to introduce our company to be as popular as the Toyota car company and we are confident that this tree-planting programme can promote our company's identity at the international level, especially in the Asia Pacific region.

"The first time we came to Malaysia was in February and we were attracted by the culture and peace in this country. That is why we chose Malaysia as the first country (for the programme)," he said after the "Tree Planting: You's Net Forest" ceremony in Bandar Al-Muktafibillah Shah here today.

Inoe said they would also sponsor Malaysian youths who had potential to visit the company in Japan.

Asked his opinion on Malaysia, Inoe said it was a peaceful country with a developing economy and friendly people, and said their interest was in the close ties between the two countries which were fostered by Prime Minister Datuk Seri Dr Mahathir Mohamad.

Earlier the group planted 135 trees at Sekolah Kebangsaan Kubang Kuau in Kelantan.

-- BERNAMA

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