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MDC, UM FORM STRATEGIC ALLIANCE IN R&D

PUTRAJAYA, July 5 (Bernama) -- The Multimedia Development Corporation (MDC) and Universiti Malaya (UM) have signed a memorandum of agreement (MoA) to form a strategic alliance for the use of the Creative Application and Development Centre -- a facility in Cyberjaya which integrates creativity with technology.

Under the MoA, the MDC intends to make the CADC available to the university for research and development (R&D), specifically in content development and in the area of visualisation and virtual reality.

The pact was inked recently by MDC chief executive officer Datuk Dr Mohamed Arif Nun and UM vice-chancellor Datuk Prof Dr Hashim Yaacob.

In a statement, the MDC expressed the hope that this would be a new beginning for collaborations with other institutions of higher learning towards encouraging R&D culture in the country.

The CADC, set up by the MDC and launched in Sept 2002 by Prime Minister Datuk Seri Dr Mahathir Mohamad, is equipped with state-of-the-art technology such as the first curved wall of the Virtual Reality Centre in Asean and the first Visualisation Area Network in Asia Pacific.

It is located within the Multimedia Super Corridor Flagship Centre at Enterprise 1 building in Cyberjaya.

-- BERNAMA

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