

02 JAN 2003

MAHATHIR-FORUM

MAHATHIR TO ATTEND BUSINESS FORUM JAN 9

KUALA LUMPUR, Jan 2 (Bernama) -- Prime Minister Datuk Seri Dr Mahathir Mohamad is expected to speak at a one-day executive business forum, "Competing in the Globalised World: Becoming a World Class Player", to be held here on Jan 9.

He will lead a discussion on globalisation and its implications for Malaysian companies intending to become global players at the forum which would be hosted by the London Business School.

A statement today from the London Business School Alumni Club of Selangor and the Federal Territory said the forum will see government and corporate sector leaders, along with notable individuals, addressing issues and challenges related to the internationalisation of business today.

Leading the team from the London Business School will be its Dean, Laura D'Andrea Tyson, who was also the National Economic Advisor during Bill Clinton's administration.

The forum would focus on three challenges facing Malaysia namely the wider distribution of the benefits of globalisation, how Malaysian companies could generate global value to attain competitive advantage and how managers could effectively deal with the cultural exchanges brought about by globalisation.

Among other participants at the forum would be chief executive officer of Perusahaan Otomobil Nasional Berhad (Proton) Tengku Tan Sri Mahaleel Tengku Ariff, who is also a member of the London Business School's Regional Advisory Board of Asia and the Governor of Bank Negara, Tan Sri Dr Zeti Akhtar Aziz.

The forum in Kuala Lumpur would kick-start a series of global forums for 2003 by the London Business School in major cities around the world. --
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