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NAM-Tourism

NAM DELEGATES TO GET GLIMPSE OF MALAYSIA AT TOURISM FAIR 2003

KUALA LUMPUR, Feb 17 (Bernama) -- The 13th Non-Aligned Movement (NAM) Summit delegates and foreign journalists covering the event will catch a glimpse of Malaysia at the Malaysia Tourism Fair 2003 organised on the sidelines of the meeting.

The fair, which is part of the "Showcase Malaysia 2003", will highlight the finest of tourist attractions and destinations in the country.

Taking advantage of the presence of the NAM leaders, delegates and media personnel, the fair, at Legar Putra, Level 2, Putra World Trade Centre (PWTC), will begin tomorrow and end on Feb 26.

Prime Minister Datuk Seri Dr Mahathir Mohamad will open Showcase Malaysia 2003 tomorrow.

"The NAM delegates and foreign journalists, especially those on their first trip here, will have a quick glimpse of what is Malaysia, what it has to offer," Tourism Malaysia Director-General Datuk Abdullah Joned told Bernama at his office here today.

He said 59 organisations were taking part in the fair, which showcases their services and a spectacular wealth of tourism destinations and products in Malaysia.

It will include eco- and agro-based attractions, health education, sport tourism products, homestay programmes, diving, shopping, handicrafts, information communication technology and other attractions such as "Malaysia My Second Home" programme.

Abdullah said that the fair was not only to attract foreigners on tourism aspects but also for the NAM member countries to capitalise on the facilities, such as education and medical facilities, offered in the country's tourism exposition.

During the fair, the NAM delegates would also have the chance to meet up with local tourism industry leaders, organisations and companies to explore the exciting business opportunities that Malaysia has to offer.

Daily traditional Malaysian music and dance performances, handicraft and culinary demonstrations, and audio-visual presentations by participating organisations will also be held.

There will also be a sale of a wide range of Malaysian products, including batik, songket, pewter, leather and pottery, at the fair which is open from 9am to 6pm.

In conjunction with the NAM Summit, the Culture, Arts and Tourism Ministry has also arranged 12 exciting tourism packages, including 10 post-conference tours.

The post-conference tours, entitled "Must-see Must-do", will give the participants the opportunity to see and experience for themselves the tropical islands, wonderful eco-tours through jungles, bustling cities pulsating with night life, shopping opportunities and delectable cuisines.

With the unique blend of the great Asian cultures -- Malay, Chinese, Indian and the ethnic groups of Sabah and Sarawak in Borneo -- the participants will have a taste of some of the sights and sounds that make "Malaysia Truly Asia."

The three days two nights tour packages are the East Cost Getaway, Penang Island Escapade, Langkawi Isle of Legends, Sabah Gateway to Borneo, Cameron Highlands Retreat, Melaka Heritage Tour, Taman Negara Rainforest Wonder, Sarawak Exotic Wonders of Borneo, Pangkor Sun-Seeker's Paradise and Kuantan Experience.

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