

10 NOV 2003

SMS SPECIAL DEDICATION TO THANK DR M AND WELCOME ABDULLAH

KUALA LUMPUR, Nov 10 (Bernama) -- As a tribute to former Prime Minister Tun Dr Mahathir Mohamad, two firms, Dataran Ganda Sdn Bhd in association with iNavigate Sdn Bhd, have embarked on a special project for Malaysians to send thank you messages via SMS in honour of his 22 years of untiring service in leading the nation.

The project, which commenced on Oct 17 and will end Dec 31, will enable the public to continuously express their deepest appreciation by saying "Terima Kasih Dr Mahathir" in the digital way, using mobile SMS dedication.

At the same time the public could also express their support to welcome the new Prime Minister, Datuk Seri Abdullah Ahmad Badawi, who will continue the legacy and lead Malaysia, by sending the welcome message, Dataran Ganda chairman Datuk Dr Fadzil Che Wan said in a media release today.

He said the public could just send a pre-defined SMS message to 32833 and type "DRM" for dedications to thank Tun Dr Mahathir and "PAKLAH" for dedications to welcome Abdullah.

All the special SMS dedications in 60 characters will be charged at RM1.50 per message. Participants also stand a chance to win exciting prizes from numerous sponsors.

All SMS messages will be recorded, listed, printed, documented and bound to be presented to both Tun Dr Mahathir and Abdullah on New Year's Day.

-- BERNAMA
SSA AHH SRI