

13 MAR 2003

ACCCIM-CONVENTION

SOME 3,000 PARTICIPANTS TO ATTEND WORLD CHINESE ENTREPRENEURS
CONVENTION

KUALA LUMPUR, March 13 (Bernama) -- Some 3,000 entrepreneurs are expected to attend the World Chinese Entrepreneurs Convention (WCEC) to be held here from July 27 to 30.

Associated Chinese Chamber of Commerce and Industry of Malaysia (ACCCIM) deputy secretary-general, Datuk David Chua told a media briefing that the convention is expected to be the largest gathering of Chinese entrepreneurs from outside China.

The international convention is aimed at promoting Malaysia's international status and image and attracting Foreign Direct Investment, Chua said.

Chua urged entrepreneurs to participate in the convention as this would enable them to establish a communication network and friendly relationship with foreign Chinese entrepreneurs apart from sharing business experiences and exploring new business opportunities.

He said this after the cheque presentation ceremony where HSBC Bank Malaysia Bhd, the "diamond" sponsor of WCEC, presented a cheque of RM250,000 to ACCCIM, the convention's organiser.

The cheque was presented by Richard Lee, HSBC general manager, commercial banking to ACCCIM president and WCEC organising committee chairman, Tan Sri Dato' Lim Guan Teik at the Bank's headquarters today.

Lee said with a network of 8,000 offices in 80 countries, HSBC would be in a fine position to help businesses grow and expand into new markets.

On the convention, Lee said it would be a good platform to showcase Malaysia's strategic advantages to further attract foreign direct investments.

He said participants would be able to see what Malaysia had to offer including excellent transport and information technology infrastructure, sound economic policies and educated workforce.

The convention is expected to help Malaysian Chinese entrepreneurs to penetrate into different world markets and to establish closer cooperation and strengthen business network with ethnic Chinese entrepreneurs globally.

The Prime Minister, Datuk Seri Dr Mahathir Mohamad will officially open the convention.

He will deliver a keynote address and also have a dialogue session with the participants.

The Minister of International Trade and Industry of Malaysia, Dato' Seri Rafidah Aziz is also expected to address the participants at a special luncheon. -- BERNAMA

WNA KTC