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EMOS-MOTORCYCLE

EMOS TARGETS TO SELL MORE THAN 10,000 UNITS OF DINAMIK MOTORCYCLES

JOHOR BAHRU, Feb 7 (Bernama) -- Edaran Modenas Sdn Bhd (EMOS) targets to sell more than 10,000 units of its Dinamik 120cc motorcycle this year, Division Manager (Branch and Operations), Ahmad Razi Mahmood, said here today.

He said that since the motorcycle was marketed in October last year sales had reached 600 units.

"Our target market is the younger generation as the motorcycle is designed to cater their taste, but it is also suitable for other users," he told reporters after launching the Modenas Carnival and test drive at the Pasir Gudang Race Circuit, near here today.

The Dinamik 120cc was launched by former Prime Minister Tun Dr Mahathir Mohamad in August last year.

EMOS distributes eight types of motorcycles namely Karisma, Kriss 1, Kriss 2, Kriss SG, Elit 125/150cc, Ceria and Jaguh.

At the ceremony, national motorcycle racer M. Meganathan, which took a ride on the Dinamik 120cc, said that the motorcycle has an effective and safe brake system.

He also advised illegal motor racers to compete on the racing circuit to fulfil their desire for speed. -- BERNAMA

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